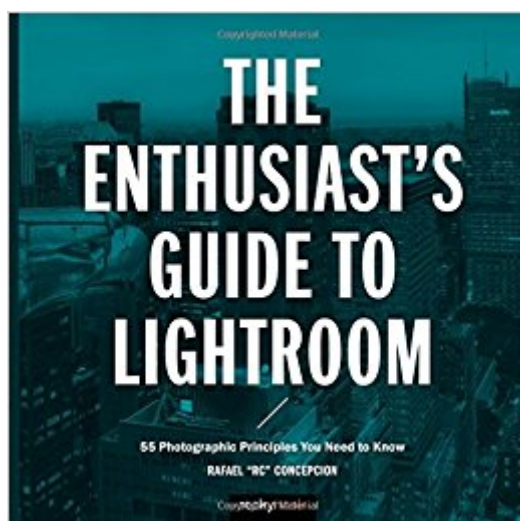


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# The Enthusiast's Guide To Lightroom: 55 Photographic Principles You Need To Know



## Synopsis

If you're a passionate photographer and you're ready to take your work to the next level, The Enthusiast's Guide book series was created just for you. Whether you're diving head first into a new topic or exploring a classic theme, Enthusiast's Guides are designed to help you quickly learn more about a topic, subject, or software so you can improve your photography. The Enthusiast's Guide to Lightroom: 55 Photographic Principles You Need to Know teaches you how to get the most out of Adobe Lightroom. Chapters are broken down into a series of numbered lessons, with each lesson providing what you need to get started on your journey to harnessing Lightroom's power in order to organize, process, and share your images. In this book, which is divided into 7 chapters that include 50 photographic lessons to help you conquer Lightroom, photographer and author Rafael "RC" Concepcion covers organizing, importing, developing, outputting, and sharing your images with Adobe Lightroom. Written in a friendly and approachable manner and illustrated with examples that drive home each lesson, The Enthusiast's Guide to Lightroom is designed to be effective and efficient, friendly and fun. Read an entire chapter at once, or read just one topic at a time. With either approach, you'll quickly learn a lot so you can confidently dive into Lightroom and create stunning images.

## Book Information

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## Customer Reviews

An Adobe Certified Instructor in Photoshop, Illustrator, and Lightroom, Rafael "RC" Concepcion has over 16 years' experience in the IT and ecommerce industries, and he spends his days

developing content for all applications in the Adobe Creative Suite. RC also worked with Adobe to write the Adobe Certified Expert exam for Photoshop CS6, Lightroom 4, and Lightroom 5. He is the bestselling author of the books *Get Your Photography on the Web* and *The HDR Book*. A sought after public speaker, RC has held training seminars around the world, and has served as guest instructor for the Digital Landscape Workshop Series with Moose Peterson, Advanced Flash Photography at Jade Mountain with Joe McNally, His Light workshops with famed landscape photographer Bill Fortney, The Voices That Matter web conference in San Francisco, and Gulf Photo Plus in the United Arab Emirates. You can find RC online at [www.aboutrc.com](http://www.aboutrc.com).

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